Attorney's Docket No. 051681/315849

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

RECEIVED

In re:	Blum et al.	Confirmation No.: 6633
Appl No.:	10/759,167	U.S. Patent No.: 7,205,903
Filed:	January 20, 2004	Issued: April 17, 2007
For:	INTERACTIVE AND DYNAMIC ELECTRONIC FLOOR	
	ADVERTISING/MESSAGING DISPLAY	

JAN 1 8 2011

OFFICE OF PETITIONS

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

**NOTIFICATION OF CHANGE OF SMALL ENTITY STATUS
ESTABLISHED IN ERROR 37 C.F.R. § 1.28(c)(2)**

On January 20, 2004, Applicant(s), in good faith, claimed small entity status for the above-identified application. It has now been discovered that such status as a small entity was changed as of February 24, 2007, and small entity status is hereby withdrawn.

In accordance with 37 CFR § 1.28(c)(2)(ii), the itemization of deficient fees is:

Filing Date of Original Paper/Fee	Type of Fee Paid	Current Fee Amount as a Large Entity	Amount Originally Paid	Deficiency Owed
March 8, 2007	Issue Fee	$1510	$700	$810
			TOTAL DEFICIENCY	$810

The Commissioner is hereby authorized to charge the Total Deficiency Due in the amount of $810.00 in payment of the fees associated with this communication to Deposit Account No. 16-0605. The Commissioner is also hereby authorized to charge additional payments associated with this communication or credit any overpayment to Deposit Account No. 16-0605.

Respectfully submitted,

Christopher J. Gegg
Registration No. 50,857

Customer No. 00826
ALSTON & BIRD LLP
Bank of America Plaza
101 South Tryon Street, Suite 4000
Charlotte, NC 28280-4000
Tel Charlotte Office (704) 444-1000
Fax Charlotte Office (704) 444-1111

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TRADEMARK OFFICE ON JANUARY 3, 2011.

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01/13/2011 DALLEN  00000017 168685   10759167
01 FC:1599        810.00 DA
Adjustment date: 02/15/2011  CKHLOK
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02/15/2011 CKHLOK  00000006 168685   10759167
01 FC:1461        310.00 DA
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